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"Lilly" Unveiling at the Worcester Public Library
*"Lilly" Mobile Library gets a new look thanks to
Quinsigamond Community College and Worcester State University*

Worcester, MA – A ceremony to celebrate the unveiling of the "Lilly" Mobile Library will take place on Thursday, March 3 at 3 p.m. at the Worcester Public Library, 3 Salem Square, Worcester, MA. "Lilly" is the library's newest bookmobile, which provides library services to schools and neighborhoods as part of the *One City, One Library* initiative.

Thanks to a partnership with Quinsigamond Community College, the QCC Foundation, and Worcester State University, "Lilly" will continue to deliver library services for the next three years. As part of the partnership, Quinsigamond Community College's Alpha Zeta Theta chapter of the Phi Theta Kappa National Honor Society has committed to raise funds to contribute to the support of operations, staffing, and maintenance of "Lilly."

"Lilly" - much like Libby, the Worcester Public Library's larger bookmobile - has a collection of more than 5,000 children's materials including books, audiobooks, and DVDs, as well as e-tablets and a touch screen computer. "Lilly" is the second mobile library in the Library Express service offered by the public library, and is focused on

servicing the Worcester Public Schools. The mobile library also visits preschools, after-school programs, and children's community events.

"I am proud of our Phi Theta Kappa (PTK) honor society for working in conjunction with the QCC Foundation to support the Worcester Public Library's bookmobile initiative. PTK's sponsorship of "Lilly" will help ensure that children will have access to exciting books and other technologies that will feed their young minds, fight illiteracy, and provide the core tools to help them further their education" said Dr. Gail Carberry, President of Quinsigamond Community College.

"Lilly" originated as part of the *One City, One Library* project, which aims to expand library services into Worcester's elementary schools in order to improve literacy among school-aged children. The goal of "Lilly" is to provide library services to public schools that were not selected for the *One City, One Library* initiative, and have limited access to library services.

"I am honored to join Quinsigamond Community College in contributing to the wonderful work that the Worcester Public Library is doing for the children of the city of Worcester," said Barry Maloney, President of Worcester State University. "We at Worcester State believe that it is essential for children to develop a life-long affinity for reading, and to give them the opportunity and resources to do so. With Lilly's new makeover, we hope that we can make the lives of these young readers – and our community – a little bit brighter."

The new design for "Lilly" was created by Melissa Begley, Creative Director at The Hanover Insurance Group. The Hanover Insurance Group generously provided the resources to make the new design possible.

The purchase of "Lilly" was originally made through a donation from the United Way of Central Massachusetts, while the books, materials and technologies were funded through the support of the University of Massachusetts Medical School. The Worcester Public Library Foundation and the *One City, One Library* Committee were instrumental in facilitating all aspects of the funding for "Lilly" and the *One City, One Library* initiative.

"We are excited to be able to continue to provide this important community service as part of the *One City, One Library* initiative," said Christine Murray, Executive Director of the Worcester Public Library Foundation. "It is critical that we maintain our ability to connect every elementary school with access to library services and materials. Quinsigamond Community College and Worcester State

University are allowing the library to continue offering this valuable service, and we are very grateful for their partnership and generosity.”

For more information on the Worcester Public Library and a complete list of events and programs visit mywpl.org. To view the schedule for “Libby” and “Lilly” please visit: <http://mywpl.org/?q=bookmobiles>. For more information on the “Lilly” unveiling at the Worcester Public Library contact Linnea Sheldon, Community Relations and Communications Manager, at 508-799-1654 or lsheldon@mywpl.org or Christine Murray, Executive Director of the Worcester Public Library Foundation at 508-799-1656 or execdir@wplfoundation.org.

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