

Worcester Public Library  
**Small Business  
Series**  
**Fall Series**



## Main Library - Banx Room

Join us and discover if entrepreneurship is in your future.

### **Steps to Starting a Small Business**

Tuesdays, September 5, October 3, and November 7 from 1 - 2:30 p.m.

### **Crowdfunding: Alternative Funding for Your Business**

Tuesday, September 12 from 1 - 3 p.m.

### **Business Plan Basics**

Tuesdays, September 19, October 17, and November 28 from 1 - 2:30 p.m.

### **MA Department of Revenue Small Business Workshop**

Tuesday, October 24 from 1 - 2:30 p.m.

*See details on back.*

Register online at <http://mywpl.org/business-workshops>

or call 508-799-1655 ext. 3.



## Steps to Starting a Small Business

**Tuesdays, September 5, October 3, and November 7 from 1 - 2:30 p.m.**

If you are planning to start a business or are in the early stages of launching one, then this workshop is for you. In this workshop, you will learn to develop your business ideas and planning; consider your legal structure; discuss choosing a name and entity; and learn how to obtain an employer identification number, licenses, permits and insurance. Leave the session with an A-to-Z overview and specific tools and tips that will help you get started quickly. Presented by Lori Allen of the Center for Women & Enterprise.

## Crowdfunding: Alternative Funding for Your Business

**Tuesday, September 12 from 1 - 3 p.m.**

Are you looking for an alternative way to finance your startup? This session will teach you how to use your personal and professional networks to gain capital to start your business. This class will cover what Crowdfunding is, its advantages and limitations; the various online Crowdfunding platforms; how to best plan a Crowdfunding campaign; and keys to a successful and popular Crowdfunding campaign. Presented by Jerry Johnson and the Center for Women & Enterprise.

## Business Plan Basics

**Tuesdays, September 19, October 17, and November 28 from 1 - 2:30 p.m.**

This workshop provides an overview of writing a business plan. Topics include why you need to write a business plan, an overview of each section of a business plan, research and writing tips, and resources for help and support. A sample business plan template will be provided to get you started. Presented by Lori Allen of the Center for Women & Enterprise.

## MA Department of Revenue Small Business Workshop

**Tuesday, October 24 from 1 - 2:30 p.m.**

This workshop is designed to educate new business owners of the responsibilities regarding personal income tax. Sales, meals and payroll taxes. Registration, filing and remittance of these taxes through DOR's online application Mass Tax Connect will be discussed. Presented by Brian Lynch of the Massachusetts Department of Revenue.

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