



FOR IMMEDIATE RELEASE

December 29, 2016

MEDIA CONTACT:

Linnea Sheldon

508-799-1654

lsheldon@mywpl.org

The Worcester Public Library Requests Feedback as Part of Strategic Planning Process

Surveys for users and non-users will be available January 3 – 21, 2017.

Worcester, MA – The Worcester Public Library is requesting feedback from the public as part of their strategic planning process. Surveys for patrons of the library, as well as local residents who do not regularly use the library, will be available to the public from Tuesday, January 3 through Saturday, January 21, 2017. The surveys are available online at mywpl.org or at the Main Library and all branch locations.

The surveys are an important step in the Library's strategic planning process. The Board of Directors of the Worcester Public Library is seeking assistance from the public as it considers options for future programs, services, and facilities. The planning process will result in a written strategic plan that will serve as the Library's guide over the next five years.

"The Worcester Public Library is a valuable part of our city, and it is important that our patrons have a voice in the future of their Library," said Geoffrey Dickinson, Head Librarian. "These surveys will help us see what our patrons value, and the feedback we receive from the public will play a vital role in our strategic planning process."

For more information on the Worcester Public Library and a complete list of events and programs visit mywpl.org. For more information on the Strategic Planning Surveys from the Worcester Public Library visit mywpl.org or contact

Linnea Sheldon, Community Relations and Communications Manager, at 508-799-1654.

3 Salem Square, Worcester, MA 01608 508.799.1655
mywpl.org facebook.com/worcesterpubliclibrary
Worcester Public Library, a Department of the City of Worcester
###