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***The Worcester Public Library Launches
New Website and Web Address***

Worcester, MA – The Worcester Public Library will officially launch a new website and web address, mywpl.org, on Monday, January 4, 2016. The site has been completely redesigned, with a new look, easier navigation, and better functionality for the user.

The new, modern website reflects changes based on patron feedback - updating to a seamless, mobile-friendly, and easy to navigate format that puts the information and resources they need right at their fingertips - while allowing for future updates and advances.

The homepage is much more visually appealing, with streamlined menus, simple navigation, and easy access to the information users want. Some of the features of the new website include:

- A short, easy to remember web address;
- Cleaner formatting for easier navigation;
- A more visually appealing front page, which allows for better communication of programming;
- An easy to navigate drop-down menu;
- Access to quick links and other important information directly from the front page; and
- Compatibility with software for the visually impaired.

As of January 4, the new website will be the only one available to users, and the old web address, worcpublib.org will be redirected to the new site and address at mywpl.org.

The Worcester Public Library encourages our patrons to start exploring, check out the current programs and events, search our catalog, connect on social media, discover the great tools and resources available from your library, and find out how you can support the Worcester Public Library.

Remember, you can always ask a librarian if you need help navigating the new website. The staff will continue to work to improve the user experience.

For more information on the Worcester Public Library and a complete list of events and programs visit www.mywpl.org. For more information on mywpl.org contact Linnea Sheldon, Community Relations and Communications Manager, at 508-799-1654 or lsheldon@worcpublib.org.

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